

Margaret Beaver

*award-winning author
mental health activist
graphic & web designer*

Award-winning author, social wellness activist, and graphic artist recognized for exceptional literary talent and superior philanthropic influence. Motivated summa cum laude student committed to academic and professional excellence while exemplifying exceptional communication and time-management skills. Multi-faceted content writer well-versed in analytical and creative researching, writing, and editing of ranging literature. Continuously mentored by industry experts on business processes, publishing strategies, and graphic branding. Skilled in content management systems, such as Microsoft Suite, Google Docs, Wix, Semrush, Procreate, Canva, and Photoshop. Proven and consecutive success in conceptualizing and executing immersive prose and custom platforms tailored to various audiences.

Experience

Founder & Web Designer Jun 2022 - Present

Margaret Beaver Books • Self-employed

Spearhead organization by establishing business direction and actualizing operations while building strategic business partnerships. Implementing collaborative engagement techniques, streamlined procedures, and increased productivity measures, including enhancing company material for highest accessibility. Frequently monitor, update, and reface online presence to maintain relevance and profitability. Engage in secondary graphic and web design and development services for various start-up companies.

Author, Photographer, & Illustrator May 2021 - Nov 2024

Pegasus Elliot MacKenzie Publishers Ltd. • Contract

Proofread and review all print and electronic content to verify grammar, tone, and creative quality while collaborating closely with development and team leadership to align documentation and development. Consult with business owners, apply fundamental research tactics, and deliver complex communications to satisfy editorial suggestions and write exceptional prose for publication. Devise new ideas, products, and storyboards for marketing and literary campaigns.

Copyeditor & Consultant Jul 2022 - Jul 2022

Assistant Media Group • Freelance

Rehabilitated image of affiliated organizations with strategic use of visual transformation, utilizing excellent verbal skills to coordinate with marketing, communications, and curatorial departments to align documentation needs. Analyzed content for spelling and grammatical errors to maintain logic and clarity, providing skilled evaluations of and corrections for various articles. Edited documents and assessed copy for grammar issues, ultimately delivering error-free materials to client.



Contact

📞 [+1 \(469\) 793-9210](tel:+14697939210)
✉ margaretbeaverbooks@gmail.com
🖱 www.margaretbeaverbooks.com
📍 Plano, Texas, USA

Education

Bachelor of Fine Arts, Graphic Design
Sessions College for Professional Design

Aug 2024 - Aug 2027

Graphic Design & UI/UX Design Specializations

California Institute of the Arts

May 2024 - Jun 2024

#BGCHY4DFGTWY & #WQXFQESV8SJK

Web Designer Certification

IAP Career College

May 2024

Skills

- English Language
- Creative Writing
- Grammar & Linguistics
- Collaborative Leadership
- Proofreading & Copyediting
- Microsoft Suite & CMS
- Team Building
- UI/UX Design
- Attention to Detail
- Advocacy & DEI
- Web Design
- Accessibility
- Skill Development
- Wix
- Canva
- Adobe Photoshop